Eduardo Belluti

Lead Product Designer - AI-Native Health Products, Clinical UX, Design Systems

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SUMMARY

Design leader and consultant with 15+ years shaping digital products, platforms, and brands from strategy through launch. Partner with founders and multidisciplinary teams across product, UX, engineering, and marketing to define product positioning, establish design direction, and build scalable experiences and systems. Currently pursuing an MS in Information & Data Science at UC Berkeley, expanding technical and data fluency for AI-native product development.

EXPERIENCE

Independent

Product Design & Strategy Consultant • California, USA (Remote) • Oct 2025 - Present

- Partner with early-stage founders on product positioning, product strategy, UX research, and design, connecting business goals with product and brand direction.
- Lead multidisciplinary collaboration across product, UX, engineering, and marketing, establishing priorities and a cohesive experience across product and go-to-market surfaces.
- Build and evolve design systems, interaction patterns, and visual foundations that give growing products a scalable and consistent UX.
- Design and launch production websites and digital products using Figma, Next.js, React, and Tailwind CSS, working from strategy and information architecture through implementation.

Curie AI / Numo Health

Lead Product Designer • Santa Clara, CA (Remote) • Jan 2022 - Sep 2025

- Designed end-to-end UX for an AI-powered remote patient monitoring platform serving COPD, asthma, and pulmonary fibrosis patients - patient-facing tablet interface and clinician-facing EMR dashboard, built from 0-to-1.
- Achieved 90% nightly adherence and 50% daily engagement lift through passive monitoring + lightweight check-in design; scaled to 100+ patients in 3 months.
- Drove a 30% increase in successful SpO2 readings and a 66% reduction in Bluetooth connectivity failures via design-led data infrastructure work.
- Increased Medicare RPM billing eligibility by 40% through compliance-aware design of the vitals capture flow.
- Built and shipped Lung DS - a full clinical design system in Next.js/TypeScript/Tailwind CSS v4 with 77 design tokens, 35 components, dual clinical/patient surface theming, and live prototypes deployed on Vercel.
- Designed risk-stratified patient dashboards with nocturnal respiratory event detection as a first-class feature.
- Worked directly with clinicians, patients, and engineers in a HIPAA-adjacent regulated environment.

Grokker

UX/UI Designer • San Jose, CA • Sep 2015 - Dec 2021

- Led product design across five platforms including iOS, Android, tvOS, watchOS, and Roku, creating a cohesive wellness experience across devices.
- Owned design systems and enterprise customization tooling while collaborating across product, engineering, marketing, and content teams.

Flite (acquired by Snap Inc.)

Interactive Designer • San Francisco, CA • Feb 2013 - Aug 2015

- Designed interactive ad products for Fortune 500 brands within a SaaS ad creation platform.

International Data Group

Web Designer • San Francisco, CA • Jan 2011 - Jan 2013

- Led end-to-end design and production for enterprise clients; partnered with sales and engineering.

Kontera (acquired by Amobee)

Designer • San Francisco, CA • Jul 2010 - Jun 2011

- Created high-impact interactive ad units for a contextual advertising platform.

EDUCATION

MS, Information and Data Science • 2026 - 2027 (in progress)
University of California, Berkeley

BS, Design • 2006 - 2010
San Francisco State University

SKILLS & TECHNICAL

Design
UX/UI, Interaction Design, Visual Design, Design Systems, Information Architecture, Service Design, Prototyping

Technical
Figma (advanced), Next.js, React, TypeScript, Tailwind CSS, Framer Motion, HTML5/CSS3, GraphQL, Supabase, Vercel, Git

AI/ML
Supervised learning, feature engineering (Stanford cert); AI agent interfaces, LLM output UX, agentic workflows

Domain
Clinical/health UX, HIPAA-adjacent regulated design, remote patient monitoring, Medicare compliance

CERTIFICATIONS

- Supervised Machine Learning: Regression & Classification - Stanford Online (2025)
- FinTech: Foundations, Payments & Regulations - Wharton School (2025)
- Introduction to Back-End Development - Meta (2025)